Our sub-zero heroes will be back in theatres July 2016
$5 BILLION FRANCHISE OF MAMMOTH PROPORTIONS!

- $2.9B Global Box Office Across 4 Films
- $1.3B+ In Retail Sales
- 110M DVD/Blu-ray Units Sold Worldwide
- 4M Video Games Sold
- 120M Ice Age Village Downloads
CONTINUED GROWTH AT THE INTERNATIONAL BOX OFFICE
ICE AGE BOX OFFICE PERFORMANCE IN RUSSIA

$1.6m
$19.2m
$44.7m
$50.2m
ALL YEAR ROUND BRAND: INTEGRATED FRANCHISE REACH

- Publishing
- Movies
- DVDs
- Games & Apps
- TV Special
- Amusement Parks & Iwerks 4D
- Live Show
THEME PARK ATTRACTIONS
NEW ATTRACTION
SID’S ARCTIC ADVENTURE FLUME RIDE

Ancol Bay Resort
Jakarta, Indonesia
Opening April 2014

Attraction Details:
• 6.5 minute flume ride that travels through the different environments of Ice Age
• Themed Queue Line
• Includes media, animatronics, lighting effects, temperature controlled rooms
• Front entrance location with prominent branding
MOBILE APP

New Mobile Game ‘Ice Age Adventures’ Launches July 2015
GLOBAL PARTNERS

MONNALISA®
Chi vive original, veste original!

C&A

H&M

BURGER KING®
BURGER KING GLOBAL KIDS MEAL PROGRAMME

- Timing: February/March 2014
- U.S., Canada, LATAM, EMEA, Australia & New Zealand
- 6 themed collectible premiums
- POS
- BKCrown.com
- TVC
ICE AGE SCRATTE COLLECTION FOR KIDS & INFANTS
LAUNCHING A/W 2014/15
PUBLISHING

2.1MM+ Books In Print
$1.3B+ In Retail Sales

4 Global Publishers & 14 Additional Regional Publishers
MALL ATTRACTIONS

CAMP ICE AGE IN AFI MALL, MOSCOW
ICE AGE FRANCHISE – THE GUIDE

PART 4: ICE CRYSTAL

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tate vivos, ut consequat ligula. Sed quis

GRAPHICS

100% Nutty

feet like a nut?

Artwork and layout not final
NEW FRANCHISE PACKAGING

Artwork and layout not final
SCRAT AROUND THE WORLD
DAREDEVIL SCRAT!
NEW CREATIVE DIRECTIONS
NEW CREATIVE DIRECTIONS

Rage!

Mine!
INTRODUCTION

• Experience your favorite Ice Age characters brought to life in this unique and original live family arena spectacular!

• Combining characters, acrobatics, aerial arts, film, dance and ice skating scheduled to visit more than 30 countries!
ICE AGE LIVE! THE SHOW

Stage entertainment touring productions and twentieth century fox consumer products have launched ice age live! A mammoth adventure.

Ice age live! A mammoth adventure is a completely unique and original live entertainment spectacular! The first show of its kind to combine incredible sets, exceptional ice skating, dance, acrobatics, aerial arts and characters while incorporating elements from film.

This exceptional family arena show featuring your favourite ice age characters includes all of the classic ice age elements and emotions you’ve come to love, such as adventure, teamwork, friendship and humour!

This amazing show is perfectly integrated with fun, recognizable music, fantastic lighting, special effects and a spectacular set that guarantees visitors will be repeatedly surprised, amazed and amused!
ICE AGE LIVE! THE SHOW

*Ice age live! A mammoth adventure* transports audiences on an awe-inspiring journey with an all new story that includes fun filled, beloved moments from the first three ice age films.

This unique ice age live! Show brings your favorite characters to life as never before through innovative and unique ways! You’ll also meet new characters on this one of a kind ice age live! Adventure!

This arena spectacular takes our guests on the ultimate ice age adventure filled with fun, laughter, on the edge of your seat dramatic moments and of course the humour you have come to love!

A must see for the entire family herd!
SHOW CHARACTERS

• The incredible talents of Michael Curry and his design team bring to our beloved Ice Age characters in unique and inspiring ways!
• These new movie based characters are not “puppets” but real life characters designed to look like authentic animals!
• Mammoth sizes and scope designed to overwhelm the audience!
• Real, articulated face expressions and synchronised lips that actually speak and sing to the audience help to bring them to life!
CHARACTER DESIGNS

Manny, Ellie and baby Peaches

Sizes:
- Height 3.60m
- Width 2.50m
- Length 4.20 m
CHARACTER DESIGNS

Scrat

Diego
CHARACTER DESIGNS

Sid

Crash and Eddie
CHARACTER DESIGNS

Scratte

Buck
UNIQUE FACTS & STATISTICS

• Over 40 of the best International artists
• Visiting over 30 countries on 5 continents
• Expecting over 4.5 million visitors
• Show length 2 x 50 minutes
• Show adapted to local language

• Moscow 22nd December 2014 – 11th January 2015 at “Olimpiyskiy”
SCENES FROM THE SHOW: